

Davis House Dash

SPONSORSHIP PACKAGE





ABOUT DAVIS HOUSE DASH

What: 5K Run & Family Fun Run

When: May 17, 2025 5K Run @ 8:30am & Family Fun Run @ 9:30am

Where: Harlinsdale Farm

Why support the Davis House Dash?

- Proceeds from the Davis House Dash benefit programs and services of Davis House Child Advocacy Center.
- A sponsorship for the Davis House Dash will benefit your company by:
 - Associating your business with a positive child advocacy-related event
 - Allowing employee engagement, motivation and participation
 - Increase your visibility in the community as a supporter of Davis House
 - Getting your products or services directly into the hands of participants

Facts about Davis House Child Advocacy Center:

- Since we opened our doors in 2000, we have continually expanded our services as the number of children and families who need us has grown.
- We served 511 new child clients last year.
- We provide trauma-informed care and education to children, families and our community as they navigate through the world of abuse.
- 1 in 10 children will be sexually abused by the time they turn age 18. Only 12% of cases of abuse are actually reported to authorities.
- Child abuse happens in every community, regardless of socio-economic status, race, religion, education or ethnicity.
- Davis House Child Advocacy Center is a 501(c)3 nonprofit organization in Franklin, TN.



SPONSORSHIP OPPORTUNITIES

\$1,500 minimum sponsorship is required for your logo to be on a race shirt.

	Trailblaser Sponsor \$25,000	Every Steps Counts Sponsor \$10,000	Sponsor	Recess Racer Xid Done Sponsor \$2,500
Logo on Race Bibs	\checkmark			
Sponsor mentions in press release	\checkmark			
Company signage on stage	\checkmark			
Recognition during on-stage announcements	\checkmark	$\sqrt{}$	\checkmark	\checkmark
Company can put promotional item in race packets, provided by sponsor	\checkmark	$\sqrt{}$	\checkmark	\checkmark
Logo on flyers	\checkmark	$\sqrt{}$	\checkmark	
Logo featured on start/finish line sponsor banners	\checkmark		\checkmark	
Logo featured on race shirts	\checkmark		\checkmark	\checkmark
Recognition on social media (Instagram, Facebook or LinkedIn) and logo featured in promotional emails	\checkmark	\checkmark	\checkmark	\checkmark
Logo featured on event homepage	\checkmark	\checkmark	\checkmark	\checkmark
10 x 10 booth space	2 (prime location)	1	1	1
Runner registrations	15	10	5	5

\$1,500

You Can Do This Sponsor (5 available)

- Sign at kilometer marker
- Logo featured on event homepage
- Logo featured on race shirts
- 10 x 10 booth space
- 3 registrations

\$1,000

Thirst Quencher Sponsor (3 availabl<u>e)</u>

- Option to staff water stations while wearing company apparel
- Logo featured at water station
- Logo featured on event homepage
- 10 x 10 booth space
- 3 registrations

For more information about sponsorship opportunities, contact:

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